



West
Virginia
University
Press

New
Books

Spring **2019**



IMAGE, OPPOSITE:

Luke Travis for the Looking at Appalachia project, from *Appalachian Reckoning*.



About West Virginia University Press

West Virginia University Press is the only university press, and the largest publisher of any kind, in the state of West Virginia. A part of West Virginia University, we publish books and scholarly journals by authors around the world, with a particular emphasis on Appalachian studies, higher education, and interdisciplinary books about energy and environment. We also publish highly regarded works of fiction and creative nonfiction.

Titles published by West Virginia University Press have received reviews and attention in the *New York Times*, the *New York Review of Books*, the *Atlantic*, *PBS NewsHour*, the *Wall Street Journal*, *Smithsonian*, the *Paris Review*, the *Los Angeles Review of Books*, *Time*, *Publishers Weekly*, *Library Journal*, *Booklist*, *Kirkus*, *Vox*, *Bustle*, *BuzzFeed*, and the *Chronicle of Higher Education*, among many other regional and global outlets. You can find our books at bookstores and online retailers.

At West Virginia University Press, we strive to extend and enhance the reputation of WVU as a major research institution by publishing the very best work in our areas of specialization. Learn more at wvupress.com.

THIS IS A BOOK BORN OUT OF FRUSTRATION. This is a book born out of hope. It attempts to speak for no one and to give voice to many. This is a book that could have emerged without *Hillbilly Elegy*, but it was also created in the explicit context of a postelection, post-*Hillbilly Elegy* moment. It therefore attempts to respond to those who have felt they understand Appalachia “now that they have read *Hillbilly Elegy*” and to push back against and complicate those understandings. It is meant to open a conversation about why that book struck such a deep nerve with many in the region, but it is not meant to demonize J. D. Vance. Instead, the contributors to this book prioritize focusing on the region, reclaiming some of the talk about Appalachia, and offering ideas through the voices of many who have deep, if varied, lived experiences in and of Appalachia.

—From the introduction to
Appalachian Reckoning: A Region Responds to Hillbilly Elegy



“In this illuminating and wide-ranging collection, the authors do more than just debunk the simplistic portrayal of white poverty found in *Hillbilly Elegy*. They profoundly engage with the class, racial, and political reasons behind a Silicon Valley millionaire’s sudden triumph as the most popular spokesman for what one contributor cleverly calls ‘Trumpalachia.’ This book is a powerful corrective to the imperfect stories told of the white working class, rural life, mountain folk, and the elusive American Dream.”

—Nancy Isenberg, author of
*White Trash: The 400-Year Untold
History of Class in America*



APPALACHIAN RECKONING

A Region Responds to *Hillbilly Elegy*

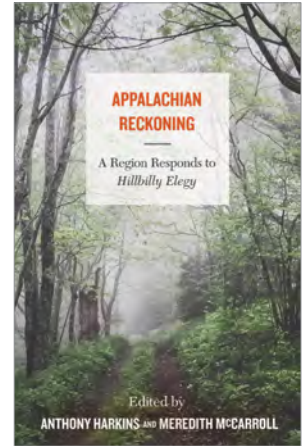
Edited by Anthony Harkins and Meredith McCarroll

With hundreds of thousands of copies sold, a Ron Howard movie in the works, and the rise of its author as a media personality, J. D. Vance’s *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* has defined Appalachia for much of the nation. What about *Hillbilly Elegy* accounts for this explosion of interest during this period of political turmoil? Why have its ideas raised so much controversy? And how can debates about the book catalyze new, more inclusive political agendas for the region’s future?

Appalachian Reckoning is a retort, at turns rigorous, critical, angry, and hopeful, to the long shadow *Hillbilly Elegy* has cast over the region and its imagining. But it also moves beyond *Hillbilly Elegy* to allow Appalachians from varied backgrounds to tell their own diverse and complex stories through an imaginative blend of scholarship, prose, poetry, and photography. The essays and creative work collected in *Appalachian Reckoning* provide a deeply personal portrait of a place that is at once culturally rich and economically distressed, unique and typically American. Complicating simplistic visions that associate the region almost exclusively with death and decay, *Appalachian Reckoning* makes clear Appalachia’s intellectual vitality, spiritual richness, and progressive possibilities.

“This edited volume continues the rich Appalachian studies tradition of pushing back against one-sided caricatures of Appalachian people. The essays, poems, and photo-essays in this book demonstrate the diversity of Appalachian perspectives on the serious problems facing our nation as well as the role that myths about Appalachia continue to play in US policy debates. This is a must-read for everyone who read (or refused to read) J. D. Vance’s deeply flawed, best-selling memoir, *Hillbilly Elegy*.”

—Shaunna Scott, University of Kentucky



March 2019 · 432pp · 5.5x8.5in
PB 978-1-946684-79-0 · \$28.99
CL 978-1-946684-78-3 · \$99.99s
eBook 978-1-946684-80-6 · \$28.99
10 images

Anthony Harkins is a professor of history at Western Kentucky University in Bowling Green, Kentucky, where he teaches courses in popular culture and twentieth-century United States history and American studies. He is the author of *Hillbilly: A Cultural History of an American Icon*.

Meredith McCarroll is the director of writing and rhetoric at Bowdoin College, where she teaches courses in writing, American literature, and film. She is the author of *Unwhite: Appalachia, Race, and Film*.

APPALACHIAN STUDIES
CURRENT EVENTS

Left: Photographs by Meg Wilson (top), previously published in *Looking at Appalachia*, and Lou Murrey (bottom).

LGBTQ

fiction and poetry from

Appalachia

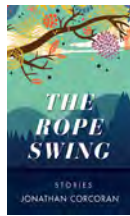
“A gratifying diversity of multigenerational voices, styles, and attitudes. The theme of loyalty to place paired with queer identity results in marvelous poetry and fiction.”

—Felice Picano,
author of *Justify My Sins*

ALSO OF INTEREST

“These stories are particularly poignant for anyone who grew up gay in America’s desolate places, but Corcoran speaks eloquently to all facets of the human condition.”

—Kirkus Reviews



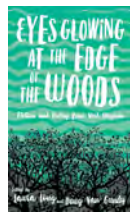
2017 Lambda Literary Award Finalist

The Rope Swing: Stories

Jonathan Corcoran
April 2016 · 144pp · 5.5x8.5in
PB 978-1-943665-11-2 · \$16.99
eBook 978-1-943665-12-9 · \$16.99

“A collage of a region that is greater than the sum of its parts.”

—Kirkus Reviews



Eyes Glowing at the Edge of the Woods:

Fiction and Poetry from West Virginia

Edited by Laura Long
and Doug Van Gundy
March 2017 · 336pp · 6x9in
PB 978-1-943665-54-9 · \$32.99
eBook 978-1-943665-55-6 · \$32.99

LGBTQ FICTION AND POETRY FROM APPALACHIA

Edited by Jeff Mann and Julia Watts

This collection, the first of its kind, gathers original and previously published fiction and poetry from lesbian, gay, bisexual, transgender, and queer authors from Appalachia. Like much Appalachian literature, these works are pervaded with an attachment to family and the mountain landscape, yet balancing queer and Appalachian identities is an undertaking fraught with conflict. This collection confronts the problematic and complex intersections of place, family, sexuality, gender, and religion with which LGBTQ Appalachians often grapple.

With works by established writers such as Dorothy Allison, Silas House, Ann Pancake, Fenton Johnson, and Nickole Brown and emerging writers such as Savannah Sipple, Rahul Mehta, Mesha Maren, and Jonathan Corcoran, this collection celebrates a literary canon made up of writers who give voice to what it means to be Appalachian and LGBTQ.

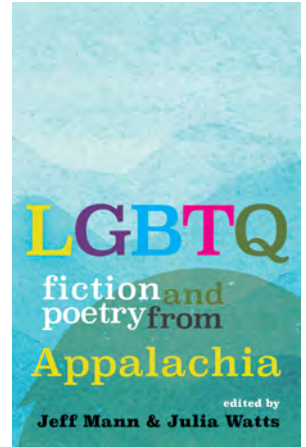
“This collection, through its poetry and prose, maps the queer ecology of Appalachia and the voices that construct themselves in relation to the landscape and the cultural imagination of the place. Each piece in the book unfolds as paradox of both belonging (being from and of a place) and nearly complete alienation.”

—Stacey Waite, author of *Teaching Queer*

“It was a complete pleasure reading this rich collection that explores the gay experience in Appalachia. The urge to flee is strong, but so is the need to return to an at-times brutal terrain that often offers more fists than love.”

—Marie Manilla, author of *The Patron Saint of Ugly, Shrapnel, and Still Life with Plums*

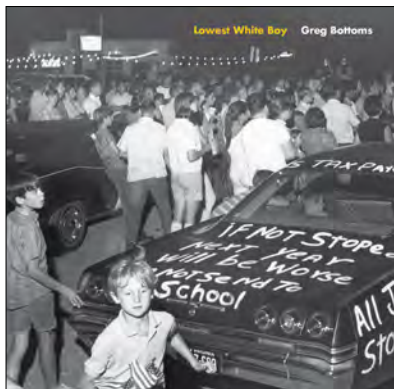
FICTION
POETRY
LGBTQ LITERATURE
APPALACHIAN STUDIES



April 2019 · 288pp · 5.5x8.5in
PB 978-1-946684-92-9 · \$29.99
eBook 978-1-946684-93-6 · \$29.99
Selected bibliography

Jeff Mann is an associate professor of English at Virginia Tech. He has published three poetry chapbooks, five full-length books of poetry, two collections of personal essays, a volume of memoir and poetry, three novellas, six novels, and three collections of short fiction. He is the winner of two Lambda Literary Awards.

Julia Watts is a professor of English at South College and a faculty mentor in Murray State University’s low-residency MFA in writing program. She is the author of over a dozen novels, including the Lambda Literary Award-winning *Finding H.F.*, the Lambda Literary and Golden Crown Literary Society Award finalist *The Kind of Girl I Am*, and the Lambda Literary Award finalist and Golden Crown Literary Award-winning *Secret City*.



LOWEST WHITE BOY

Greg Bottoms

An innovative, hybrid work of literary nonfiction, *Lowest White Boy* takes its title from Lyndon Johnson's observation during the civil rights era: "If you can convince the lowest white man he's better than the best colored man, he won't notice you're picking his pocket."

Greg Bottoms writes about growing up white and working class in Tidewater, Virginia, during school desegregation in the 1970s. He offers brief stories that accumulate to reveal the everyday experience of living inside complex, systematic racism that is often invisible to economically and politically disenfranchised white southerners—people who have benefited from racism in material ways while being damaged by it, he suggests, psychologically and spiritually. Placing personal memories against a backdrop of documentary photography, social history, and cultural critique, *Lowest White Boy* explores normalized racial animus and reactionary white identity politics, particularly as these are collected and processed in the mind of a child.

"From the first page on, I was totally absorbed in this 'memoir as vehicle for social interpretation,' as Greg Bottoms describes *Lowest White Boy*. It's a passionate hybrid text that moves seamlessly between the personal and the public, the timely and the timeless. Raised in Tidewater, Virginia, 'at ground zero of American slavery,' Bottoms imagined as a young boy feeling the 'layers of time beneath [his] feet.' A gifted storyteller, he evokes this feeling in each of the poignant, troubling vignettes he offers his lucky readers."

—Rebecca McClanahan, author of *The Tribal Knot: A Memoir of Family, Community, and a Century of Change*

In Place Series

May 2019 · 168pp · 6.5x6.5in
 PB 978-1-946684-96-7 · \$19.99
 eBook 978-1-946684-97-4 · \$19.99
 21 images

Greg Bottoms is a professor of English at the University of Vermont. He is the author of many books, including *Angelhead: My Brother's Descent into Madness*, *The Colorful Apocalypse: Journeys in Outsider Art*, and *Spiritual American Trash: Portraits from the Margins of Art and Faith*.

MEMOIR
 RACE



ALSO IN THIS SERIES:
 ON HOMESICKNESS BY JESSE DONALDSON

FAR FLUNG

Improvisations on National Parks, Driving to Russia, Not Marrying a Ranger, the Language of Heartbreak, and Other Natural Disasters

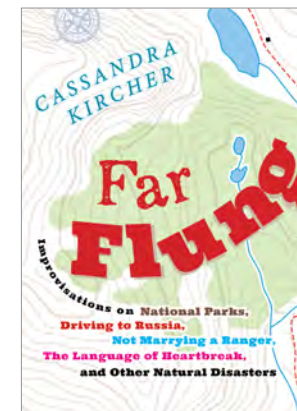
Cassandra Kircher

Cassandra Kircher was in her twenties when she was hired by the National Park Service, landing a life that allowed her to reinvent herself. For four years she collected entrance fees and worked in the dispatch office before being assigned as the first woman to patrol an isolated backcountry district of Colorado's Rocky Mountain National Park. There, Kircher encountered wonder and beauty, accidents and death. Although she always suspected the mountains might captivate her, she didn't realize that her adopted landscape would give her strength to confront where she was from—both the Midwest that Willa Cather fans will recognize, and a childhood filled with problems and secrets.

Divided and defined by geographic and psychological space, *Far Flung* begins in the Rockies but broadens its focus as Kircher negotiates places as distant as Alaska's Kenai Peninsula, Russia's Siberian valleys, and Wisconsin's lake country, always with Colorado as a heartfelt pivot. These thirteen essays depict a woman coming to terms with her adoration for the wilds of the West and will resonate with all of us longing to better understand ourselves and our relationships to the places and people we love most.

"This bold, jaunty narrative travels to unexpected places and tangos with unanticipated obsessions. I can easily imagine Kircher's book shelved alongside contemporary place-based work by Ana Maria Spagna, Blair Braverman, and Cheryl Strayed."

—Elena Passarello, author of *Animals Strike Curious Poses*

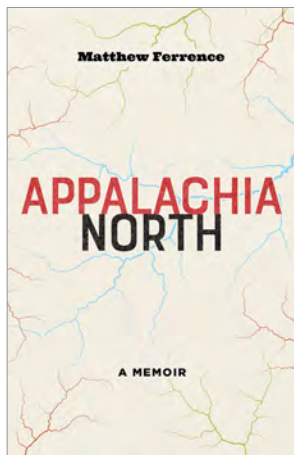


In Place Series

May 2019 · 168pp · 5x7in
 PB 978-1-946684-94-3 · \$19.99
 eBook 978-1-946684-95-0 · \$19.99
 3 images

Cassandra Kircher is a professor of English at Elon University. She studied nonfiction at the University of Iowa, and her essays have received awards including a Pushcart nomination and *Best American Essays* citation. She was the first woman stationed in Rocky Mountain National Park's remote North Fork subdistrict.

MEMOIR
 NATURE
 TRAVEL



February 2019 · 296pp · 5x8in
 PB 978-1-946684-70-7 · \$26.99
 eBook 978-1-946684-71-4 · \$26.99
 6 illustrations

Matthew Ferrence teaches creative writing at Allegheny College, where he lives and writes at the confluence of the Rust Belt and Appalachia. He and his family divide their time between northwestern Pennsylvania and Prince Edward Island, Canada.

MEMOIR
 APPALACHIAN STUDIES

APPALACHIA NORTH A Memoir

Matthew Ferrence

Appalachia North is the first book-length treatment of the cultural position of northern Appalachia—roughly the portion of the official Appalachian Regional Commission zone that lies above the Mason-Dixon line. For Matthew Ferrence this region fits into a tight space of not-quite: not quite “regular” America and yet not quite Appalachia.

Ferrence’s sense of geographic ambiguity is compounded when he learns that his birthplace in western Pennsylvania is technically not a mountain but, instead, a dissected plateau shaped by the slow, deep cuts of erosion. That discovery is followed by the diagnosis of a brain tumor, setting Ferrence on a journey that is part memoir, part exploration of geology and place. *Appalachia North* is an investigation of how the labels of Appalachia have been drawn and written, and also a reckoning with how a body always in recovery can, like a region viewed always as a site of extraction, find new territories of growth.

“Matthew Ferrence pushes boundaries—literal and figurative—asking difficult questions of himself and of us all. He offers us new metaphors, new maps, new ways to understand ourselves and this world. Hold it, dear reader, and read.”

—Jim Minick, author of *Fire Is Your Water*

“Too often, Appalachian identity gets treated like it’s (a) Southern and (b) the same for everyone. Matthew Ferrence’s insightful, thoughtful essays show us a more refreshing complexity than either of these stereotypes allows. This is a must-read for anyone looking for deeper meaning about Appalachia and life within it.”

—Amanda Hayes, author of
The Politics of Appalachian Rhetoric

TO THE BONES

Valerie Nieman

Darrick MacBrehon, a government auditor, wakes among the dead. Bloodied and disoriented from a gaping head wound, the man who staggers out of the mine crack in Redbird, West Virginia, is much more powerful—and dangerous—than the one thrown in. An orphan with an unknown past, he must now figure out how to have a future.

Hard-as-nails Lourana Taylor works as a sweepstakes operator and spends her time searching for any clues that might lead to Dreama, her missing daughter. Could this stranger’s tale of a pit of bones be connected? With help from disgraced deputy Marco DeLucca and Zadie Person, a local journalist investigating an acid mine spill, Darrick and Lourana push against everyone who tries to block the truth. Along the way, the bonds of love and friendship are tested, and bodies pile up on both sides.

In a town where the river flows orange and the founding—and controlling—family is rumored to “strip a man to the bones,” the conspiracy that bleeds Redbird runs as deep as the coal veins that feed it.

“This is the West Virginia novel done right: slam-bang storytelling in tightly controlled language, by turns horrific and funny and beautiful.”

—Pinckney Benedict, author of *Miracle Boy and Other Stories*

“A thrilling hike into coal country, Nieman’s page-turner pulls off an audacious trick: empathy for a misunderstood region.”

—James Tate Hill, author of *Academy Gothic*



June 2019 · 204pp · 5.5x8.5in
 PB 978-1-946684-98-1 · \$19.99
 eBook 978-1-946684-99-8 · \$19.99

Valerie Nieman is a professor of English at North Carolina A&T State University. A former journalist and farmer in West Virginia, she is the author of three novels, as well as collections of poetry and short fiction. She is a graduate of West Virginia University, and she received an MFA from Queens University of Charlotte.

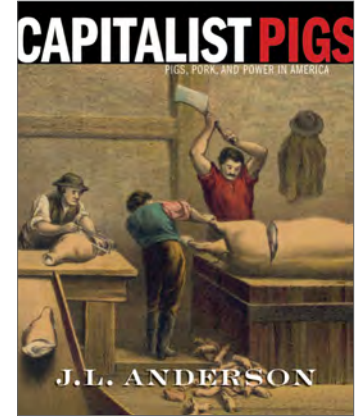
FICTION



CAPITALIST PIGS
Pigs, Pork, and Power in America
 J. L. Anderson

Pigs are everywhere in United States history. They cleared frontiers and built cities (notably Cincinnati, once known as Porkopolis), served as an early form of welfare, and were at the center of two nineteenth-century “pig wars.” American pork fed the hemisphere; lard literally greased the wheels of capitalism.

J. L. Anderson has written an ambitious history of pigs and pig products from the Columbian exchange to the present, emphasizing critical stories of production, consumption, and waste in American history. He examines different cultural assumptions about pigs to provide a window into the nation’s regional, racial, and class fault lines, and maps where pigs are (and are not) to reveal a deep history of the American landscape. A contribution to American history, food studies, agricultural history, and animal studies, *Capitalist Pigs* is an accessible, deeply researched, and often surprising portrait of one of the planet’s most consequential interspecies relationships.



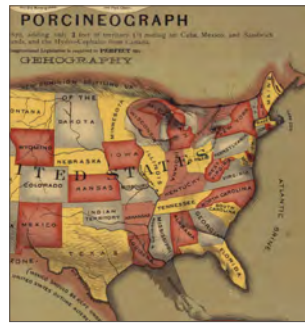
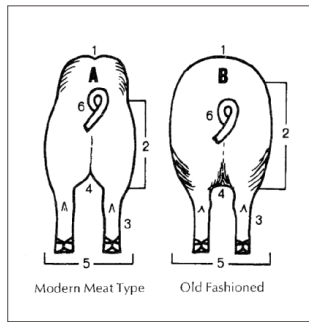
March 2019 · 300pp · 7.5x9.25in
 PB 978-1-946684-73-8 · \$34.99
 CL 978-1-946684-72-1 · \$99.99s
 eBook 978-1-946684-74-5 · \$34.99
 53 images

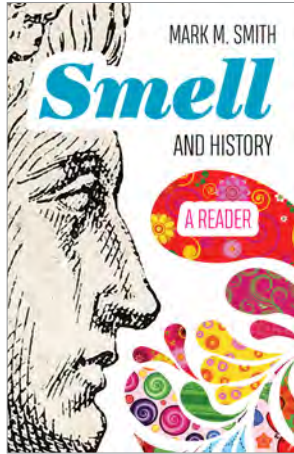
J. L. Anderson teaches history at Mount Royal University in Calgary, Alberta. Prior to his academic appointment, he was a museum educator and administrator, cultivating a personal and professional interest in swine at the agricultural museums where he worked. Anderson is currently president of the Agricultural History Society.

HISTORY
 ANIMAL STUDIES

“A sweeping history of pigs in the United States from before the arrival of Europeans to today. In Anderson’s clear, brisk, and clever history, these animals appear as wild beasts roaming forests, domesticates in farm pens, commodities in railcars, corpses on slaughterhouse hooks, meat at the ends of butchers’ knives, consumer products in Walmart coolers, nourishment in human stomachs, and as transplanted hearts thumping away in human chests. It’s fun to read.”

—James C. Giesen, author of *Boll Weevil Blues: Cotton, Myth, and Power in the American South*





February 2019 · 264pp · 5x8in
 PB 978-1-946684-68-4 · \$26.99sp
 CL 978-1-946684-67-7 · \$99.99s
 eBook 978-1-946684-69-1 · \$26.99

Mark M. Smith is Carolina Distinguished Professor of History at the University of South Carolina. His work has been featured in the *New York Times*, the *Wall Street Journal*, and the *New York Review of Books*, and he serves as the general editor of *Interdisciplinary Perspectives on Sensory History*.

HISTORY
 CULTURAL STUDIES

SMELL AND HISTORY

A Reader

Edited by Mark M. Smith

Smell and History collects many of the most important recent essays on the history of scent, aromas, perfumes, and ways of smelling. With an introduction by Mark M. Smith—one of the leading social and cultural historians at work today and the preeminent champion in the United States of the emerging field of sensory history—the volume introduces to undergraduate and graduate students as well as to historians of all fields the richness, relevance, and insightfulness of the olfactory to historical study.

Ranging from antiquity to the present, these ten essays, most of them published since 2003, consider how olfaction and scent have shaped the history of medicine, gender, race-making, class formation, religion, urbanization, colonialism, capitalism, and industrialization; how habits and practices of smelling informed ideas about the Enlightenment, modernity, and memory; how smell shaped perceptions of progress and civilization; and how people throughout history have used smell as a way to organize categories and inform worldviews.

“An important overview of this burgeoning new field, compiled by one of its most insightful scholars.”

—Peter Denney, Griffith University

ON PETROCULTURES

Globalization, Culture, and Energy

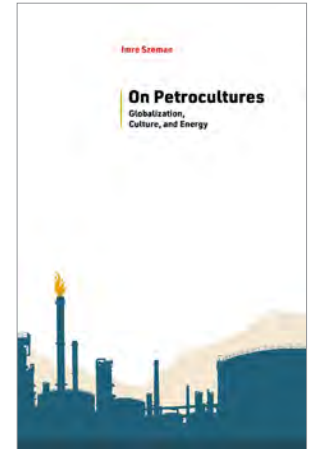
Imre Szeman

On Petrocultures brings together key essays by Imre Szeman, a leading scholar in the field of energy humanities and a critical voice in debates about globalization and neoliberalism. Szeman’s most important and influential essays, in dialogue with exciting new pieces written for the book, investigate ever-evolving circuits of power in the contemporary world, as manifested in struggles over space and belonging, redefinitions of work and individual autonomy, and the deep links between energy use and climate change.

These essays explore life lived in the twenty-first century by examining critically the vocabulary through which capitalism makes sense of itself, focusing on concepts like the nation, globalization, neoliberalism, creativity, and entrepreneurship. At the heart of the volume is the concept of “petrocultures,” which demands that we understand a fundamental fact of modern life: we are shaped by and through fossil fuels. Szeman argues that we cannot take steps to address global warming without fundamentally changing the social, cultural, and political norms and expectations developed in conjunction with the energy riches of the past century. *On Petrocultures* maps the significant challenge of our dependence on fossil fuels and probes ways we might begin to leave petrocultures behind.

“Every essay in *On Petrocultures* is a gem. Szeman is making real arguments about policy’s relationship to culture around energy and environment, and in that sense he is modeling a collaborative public humanities practice. This is what the field of environmental humanities will and should be doing in the coming decades, and Szeman is doing it now.”

—Stephanie Foote, editor of *Histories of the Dustheap: Waste, Material Cultures, Social Justice*

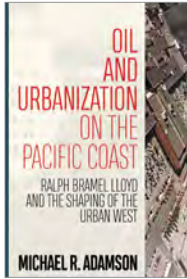


Energy and Society Series

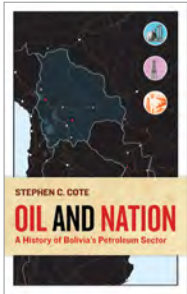
May 2019 · 288pp · 5.5x8.5in
 PB 978-1-946684-88-2 · \$26.99sp
 CL 978-1-946684-87-5 · \$99.99s
 eBook 978-1-946684-89-9 · \$26.99

Imre Szeman is University Research Chair of Communication Arts at the University of Waterloo. His recent books include *After Oil* (West Virginia University Press), *Energy Humanities: An Anthology*, and *Fueling Culture: 101 Words for Energy and Environment*.

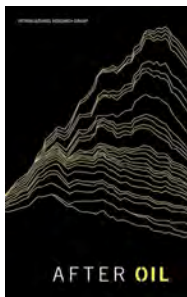
ENERGY AND ENVIRONMENT
 CRITICAL THEORY

**Energy and Society Series**

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 CL 978-1-946684-43-1 · \$99.99s

**Energy and Society Series**

December 2016 · 224pp · 5x8in
 PB 978-1-943665-47-1 · \$26.99sp
 CL 978-1-943665-46-4 · \$79.99s

**Distributed for the Petrocultures Research Group**

April 2016 · 78pp · 4.37x7in
 PB 978-0-9950420-0-1 · \$12.99s

OIL AND URBANIZATION ON THE PACIFIC COAST

Ralph Bramel Lloyd and the Shaping of the Urban West
 Michael R. Adamson

"This meticulously researched biography makes a valuable contribution to American business history by showing how Ralph Lloyd navigated a changing energy and real estate environment. It explores the interactions between oil field development and urban development, both on the scene in Ventura as a boom town and away from the scene in Los Angeles and Portland as opportunities for investment."

—Carl Abbott, author of *How Cities Won the West: Four Centuries of Urban Change in Western North America*

OIL AND NATION

A History of Bolivia's Petroleum Sector

Stephen C. Cote

"There is nothing like this book at all in English, so it will be a wonderful addition to the literature. It is well researched and documented, and the style makes for a comfortable read for undergraduates and an interested non-academic public too."

—Myrna Santiago, author of *The Ecology of Oil: Environment, Labor, and the Mexican Revolution, 1900–1938*

AFTER OIL

Imre Szeman and the Petrocultures Research Group

"An indispensable, accessible cluster of essays that ponder how leaving oil behind could—with careful and collective thought, imagination, and action—be an opportunity to create a world more just and equal than the one that oil has made."

—Jennifer Wenzel, Columbia University

GOVERNING THE WIND ENERGY COMMONS

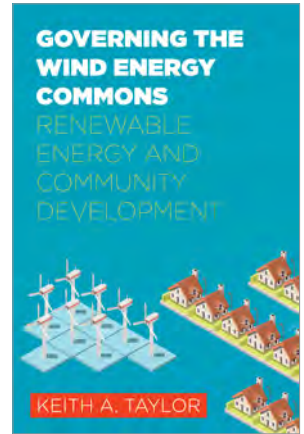
Renewable Energy and Community Development
 Keith A. Taylor

Wind energy is often framed as a factor in rural economic development, an element of the emerging "green economy" destined to upset the dominant greenhouse-gas-emitting energy industry and deliver conscious capitalism to host communities. The bulk of wind energy firms, however, are subsidiaries of the same fossil fuel companies that wrought havoc in shale-gas and coal-mining towns from rural Appalachia to the Great Plains. On its own, wind energy development does not automatically translate into community development.

In *Governing the Wind Energy Commons*, Keith Taylor asks whether revenue generated by wind power can be put to community well-being rather than corporate profit. He looks to the promising example of rural electric cooperatives, owned and governed by the forty-two million Americans they serve, which generate \$40 billion in annual revenue. Through case studies of a North Dakota wind energy cooperative and an investor-owned wind farm in Illinois, Taylor examines how regulatory and social forces are shaping this emerging energy sector. He draws on interviews with local residents to assess strategies for tipping the balance of power away from absentee-owned utilities.

"This is a groundbreaking work that addresses the potential and limitations of alternative economic models for delivery of a key service: electricity."

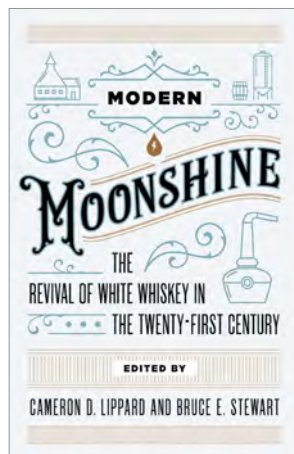
—Cornelia Flora, Iowa State University

**Rural Studies Series**

July 2019 · 180pp · 6x9in
 PB 978-1-946684-85-1 · \$29.99s
 CL 978-1-946684-84-4 · \$99.99s
 eBook 978-1-946684-86-8 · \$29.99
 10 tables

Keith A. Taylor is community economic development specialist faculty in the department of human ecology at the University of California, Davis. He holds a PhD in human and community development from the University of Illinois at Urbana-Champaign.

ENERGY AND ENVIRONMENT
 SOCIOLOGY



April 2019 · 252pp · 6x9in
 PB 978-1-946684-82-0 · \$29.99sp
 CL 978-1-946684-81-3 · \$99.99s
 eBook 978-1-946684-83-7 · \$29.99
 15 images · 6 tables

Cameron D. Lippard is a professor of sociology at Appalachian State University. He is the author or editor of several books, including *Building Inequality: Race, Ethnicity, and Immigration in the Atlanta Construction Industry* and *Untapped: Exploring the Cultural Dimensions of Craft Beer* (West Virginia University Press).

Bruce E. Stewart is an associate professor of history at Appalachian State University. He is the author or editor of several books, including *Moonshiners and Prohibitionists: The Battle over Alcohol in Southern Appalachia*.

APPALACHIAN STUDIES
 HISTORY
 FOOD STUDIES

MODERN MOONSHINE

The Revival of White Whiskey in the Twenty-First Century

Edited by Cameron D. Lippard and Bruce E. Stewart

The craft of making moonshine—an unaged white whiskey, often made and consumed outside legal parameters—nearly went extinct in the late twentieth century as law enforcement cracked down on illicit producers, and cheaper, lawful alcohol became readily available. Yet the twenty-first century has witnessed a resurgence of artisanal distilling, as both connoisseurs and those reconnecting with their heritage have created a vibrant new culture of moonshine. While not limited to Appalachia, moonshine is often entwined with the region in popular understandings.

The first interdisciplinary examination of the legal moonshine industry, *Modern Moonshine* probes the causes and impact of the so-called moonshine revival. What does the moonshine revival tell us about our national culture? How does it shape the image of Appalachia and rural America? Focusing mostly on southern Appalachia, the book's eleven essays chronicle such popular figures as Popcorn Sutton and explore how and why distillers promote their product as “traditional” and “authentic.” This edited collection draws from scholars across the disciplines of anthropology, history, geography, and sociology to make sense of the legal, social, and historical shifts behind contemporary production and consumption of moonshine, and offers a fresh perspective on an enduring topic of Appalachian myth and reality.

“I like this book very much. The editors have brought together a wide range of scholarly voices, and their essays, taken together, give an excellent overview of the state of modern moonshine.”

—Michael Lewis, author of *The Coming of Southern Prohibition*

BEYOND THE GOOD EARTH

Transnational Perspectives on Pearl S. Buck

Edited by Jay Cole and John R. Haddad

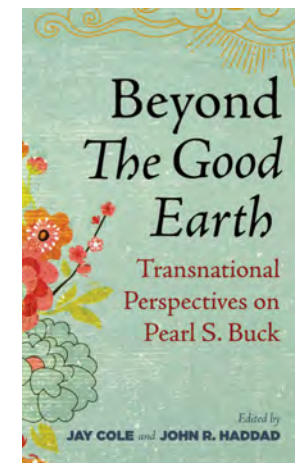
How well do we really know Pearl S. Buck? Many think of Buck solely as the Nobel laureate and Pulitzer Prize-winning author of *The Good Earth*, the novel that explained China to Americans in the 1930s. But Buck was more than a novelist and interpreter of China. As the essays in *Beyond The Good Earth* show, she possessed other passions and projects, some of which are just now coming into focus.

Who knew, for example, that Buck imagined and helped define multiculturalism long before it became a widely known concept? Or that she founded an adoption agency to locate homes for biracial children from Asia? Indeed, few are aware that she advocated successfully for a genocide convention after World War II and was ahead of her time in envisioning a place for human rights in American foreign policy. Buck's literary works, often dismissed as simple portrayals of Chinese life, carried a surprising degree of innovation as she experimented with the styles and strategies of modernist artists.

In *Beyond The Good Earth*, scholars and writers from the United States and China explore these and other often overlooked topics from the life of Pearl S. Buck, positioning her career in the context of recent scholarship on transnational humanitarian activism, women's rights activism, and civil rights activism.

“The strength of this collection lies in the breadth and variety of the subjects discussed, from US foreign policy to literary and political controversies in China to Pearl Buck's accomplishments and influence as a writer and as a social and political activist. Taken collectively, these essays provide a rewarding survey.”

—Peter Conn, author of *Pearl S. Buck: A Cultural Biography*



February 2019 · 204pp · 5x8in
 PB 978-1-946684-75-2 · \$24.99s
 CL 978-1-946684-77-6 · \$99.99s
 eBook 978-1-946684-76-9 · \$24.99

Jay Cole serves as senior advisor to the president of West Virginia University. He teaches courses about Pearl S. Buck as part of the WVU Osher Lifelong Learning Institute, and he is a member of the Pearl S. Buck Birthplace Foundation board of directors.

John R. Haddad chairs the American studies program at Penn State Harrisburg. He is the author of *The Romance of China: Excursions to China in U.S. Culture, 1776-1876 and America's First Adventure in China: Trade, Treaties, Opium, and Salvation*.

LITERARY STUDIES

**Sounding Appalachia Series**

June 2018 · 288pp · 5.5x8.5in

PB 978-1-946684-27-1 · \$28.99

eBook 978-1-946684-28-8 · \$28.99

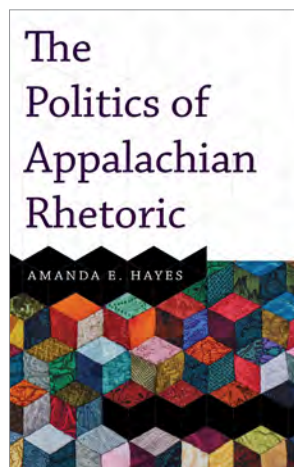
SONGWRITING IN CONTEMPORARY WEST VIRGINIA
Profiles and Reflections

Travis D. Stimeling

Songwriting in Contemporary West Virginia: Profiles and Reflections is the first book dedicated to telling the stories of West Virginia's extensive community of songwriters. Based on oral histories conducted by Stimeling and told largely in the songwriters' own words, these profiles offer a lively overview of the personalities, venues, and networks that nurture and sustain popular music in West Virginia.

"Travis Stimeling has painted a representative, pointedly contemporary portrait of West Virginia songwriters."

—Jewly Hight, author of *Right by Her Roots: Americana Women and Their Songs*



October 2018 · 228pp · 5x8in

PB 978-1-946684-46-2 · \$29.99sp

CL 978-1-946684-45-5 · \$99.99s

eBook 978-1-946684-47-9 · \$29.99

THE POLITICS OF APPALACHIAN RHETORIC

Amanda E. Hayes

In exploring the ways that Appalachian people speak and write, Amanda E. Hayes raises the importance of knowing and respecting communication styles within a marginalized culture. Diving deep into the region's historical roots—especially those of the Scotch-Irish and their influence on her own Appalachian Ohio—Hayes reveals a rhetoric with its own unique logic, utility, and poetry. Throughout, Hayes blends conventional scholarship with autobiography, storytelling, and dialect, illustrating Appalachian rhetoric's validity as a means of creating and sharing knowledge.

"This exciting book fills a need for more conversation about what constitutes Appalachian rhetoric and why teachers at all levels should know more about it to better understand the diverse voices their students bring to the classroom."

—Amy D. Clark, coeditor of *Talking Appalachian: Voice, Identity, and Community*

AFTER COAL

Stories of Survival in Appalachia and Wales

Tom Hansell

What happens when fossil fuels run out? How do communities and cultures survive? *After Coal* tells the story of four decades of exchange between two mining communities on opposite sides of the Atlantic, and profiles individuals and organizations that are undertaking the critical work of regeneration. It approaches the transition from coal as an opportunity for marginalized people around the world to work toward safer and more egalitarian futures.

"A badly needed analysis of the situation where post-coal Appalachia finds itself. Books like Hansell's are necessary to help the region move forward."

—Denise Giardina, author of six novels, including *Storming Heaven*

NEVER JUSTICE, NEVER PEACE**Mother Jones and the Miner Rebellion at Paint and Cabin Creeks**

Lon Kelly Savage and Ginny Savage Ayers

Introduction by Lou Martin

In 1986 Lon Savage published *Thunder in the Mountains: The West Virginia Mine War, 1920–21*, a popular history now considered a classic. When Savage passed away, he left behind an incomplete book manuscript about a lesser-known Mother Jones crusade in Kanawha County, West Virginia. His daughter Ginny Savage Ayers drew on his notes and files, as well as her own original research, to complete *Never Justice, Never Peace*—the first book-length account of the Paint Creek–Cabin Creek Strike of 1912–13.

"Lon Savage and Ginny Savage Ayers have written an account of one of the seminal confrontations in the history of the American labor movement that is both exhaustively researched and a real page-turner. Especially compelling is their insight into Mother Jones, that human detonator in constant search of dynamite."

—John Sayles

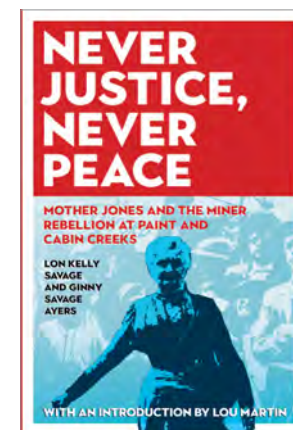


November 2018 · 264pp · 7x10in

PB 978-1-946684-55-4 · \$27.99

eBook 978-1-946684-56-1 · \$27.99

114 images · 2 maps · 2 timelines

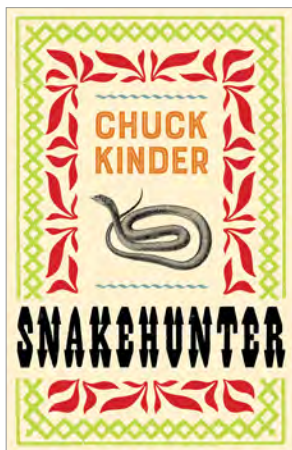
**West Virginia and Appalachia Series**

September 2018 · 360pp · 6x9in

PB 978-1-946684-37-0 · \$27.99

eBook 978-1-946684-38-7 · \$27.99

7 images · 1 map



August 2018 · 216pp · 5.5x8.5in
 PB 978-1-946684-53-0 · \$19.99
 eBook 978-1-946684-54-7 · \$19.99

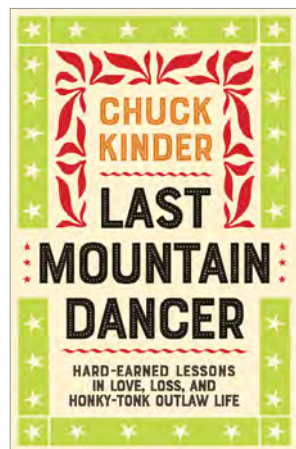
SNAKEHUNTER

Chuck Kinder

First published in 1973, this debut novel is the deeply moving coming-of-age story of Speer Whitfield, whose recollection of his upbringing and his large, remarkable, and often peculiar family evokes the forces that set the path for a boy's growth into manhood in 1940s Appalachia.

"An excellent novel about a West Virginia childhood. Kinder has, to begin with, a good sense of his region: he has rested his story on the firmest possible bases, namely character and place. His dialogue, particularly that of his female characters, is first rate. One would like to secure for this excellently crafted book all the readers one can."

—Larry McMurtry, *The Washington Post*



August 2018 · 480pp · 6x9in
 PB 978-1-946684-51-6 · \$23.99
 eBook 978-1-946684-52-3 · \$23.99

LAST MOUNTAIN DANCER

Hard-Earned Lessons in Love, Loss, and Honky-Tonk Outlaw Life

Chuck Kinder

This gonzo-style metamemoir follows Chuck Kinder on a wild tour of the back roads of his home state of West Virginia, where he encounters Mountain State legends like Sid Hatfield, Dagmar, Robert C. Byrd, the Mothman, Chuck Yeager, Soupy Sales, Don Knotts, and Jesco White, the "Dancing Outlaw."

"Colorful enough to inspire Michael Douglas' character, Grady Tripp, in the movie *Wonder Boys*, Kinder starts with the most interesting West Virginian available: himself."

—Alan Moores, *Booklist*

THE SOUND OF HOLDING YOUR BREATH

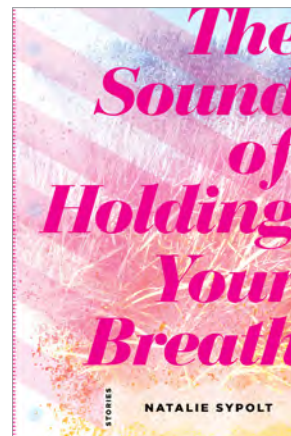
Stories

Natalie Sypolt

The residents of *The Sound of Holding Your Breath* could be neighbors, sharing the same familiar landscapes of twenty-first-century Appalachia—lake and forest, bridge and church, cemetery and garden, diner and hair salon. They could be your neighbors—average, workaday, each struggling with secrets and losses, entrenched in navigating the complex requirements of family in all its forms. Accidents and deaths, cons and cover-ups, abuse and returning veterans—Natalie Sypolt's characters wrestle with who they are during the most trying situations of their lives.

"This is an important book by an important writer."

—Wiley Cash, author of *The Last Ballard*



November 2018 · 156pp · 5.5x8.5in
 PB 978-1-946684-57-8 · \$18.99
 eBook 978-1-946684-58-5 · \$18.99

THEIR HOUSES

Meredith Sue Willis

As children, two sisters make homes for their toys out of matchboxes and shoeboxes, trying to create safe places after the loss of their mother to psychosis. Grace, now a schoolteacher married to a doctor, appears to have a conventional life but has a breakdown during an undesired move from her beloved cottage to another house. Dinah has married a self-ordained preacher with a troubled past and tries to keep her children safely separate from the world. Meanwhile, a childhood friend is linked to a militia's abortive attempt to blow up the FBI's fingerprint records facility in West Virginia, and later builds an isolated survivalist compound in the mountains.

"Full of surprising twists and turns, this sharp, tough-minded, compelling novel takes us deeply into its high-low milieus and conflicted characters. A cross between noir and redemption, it's a terrific read."

—Phillip Lopate, author of *Portrait Inside My Head*



August 2018 · 252pp · 5.5x8.5in
 PB 978-1-946684-34-9 · \$19.99
 eBook 978-1-946684-35-6 · \$19.99



**Teaching and Learning
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REACH EVERYONE, TEACH EVERYONE
Universal Design for Learning in Higher Education

Thomas J. Tobin and Kirsten T. Behling

Reach Everyone, Teach Everyone is aimed at faculty members, faculty-service staff, disability support providers, student-service staff, campus leaders, and graduate students who want to strengthen the engagement, interaction, and performance of all college students. It includes resources for readers who want to become Universal Design for Learning experts and advocates: real-world case studies, active-learning techniques, UDL coaching skills, micro- and macro-level UDL-adoption guidance, and use-them-now resources.

“Engaging, well researched, and accessible. The ‘UDL in 20 minutes, 20 days, and 20 months’ exercises are an especially interesting framework for the planning and implementation of UDL on campus.”

—Joseph W. Madaus, University of Connecticut



**Teaching and Learning
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January 2018 · 276pp · 6x9in
PB 978-1-946684-09-7 · \$28.99sp
CL 978-1-946684-08-0 · \$99.99s
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TEACHING THE LITERATURE SURVEY COURSE
New Strategies for College Faculty

Edited by Gwynn Dujardin, James M. Lang, and John A. Staunton

Teaching the Literature Survey Course makes the case for maintaining—even while re-imagining and re-inventing—the place of the survey as a transformative experience for literature students. Through essays both practical and theoretical, the collection presents survey teachers with an exciting range of new strategies for energizing their teaching and engaging their students in this vital encounter with our evolving literary traditions.

“An effectively organized collection that I believe will benefit college—and potentially some high school—instructors at many levels and institutions. Even as I was reading it, I felt the gears in my mind turning and trying to think of ways to adapt some of its ideas right away.”

—Jesse Kavadlo, Maryville University

HOW HUMANS LEARN

The Science and Stories behind Effective College Teaching

Joshua R. Eyler

Even on good days, teaching is a challenging profession. One way to make the job of college instructors easier, however, is to know more about the ways students learn. *How Humans Learn* aims to do just that by peering behind the curtain and surveying research in fields as diverse as developmental psychology, anthropology, and cognitive neuroscience for insight into the science behind learning. The result is a story that ranges from investigations of the evolutionary record to studies of infants discovering the world for the first time, and from a look into how our brains respond to fear to a reckoning with the importance of gestures and language.

“Unique and compelling. Eyler brings lyrical prose and a truly fresh perspective to problems that have stubbornly persisted.”

—Michelle D. Miller, author of *Minds Online: Teaching Effectively with Technology*

MEANINGFUL GRADING

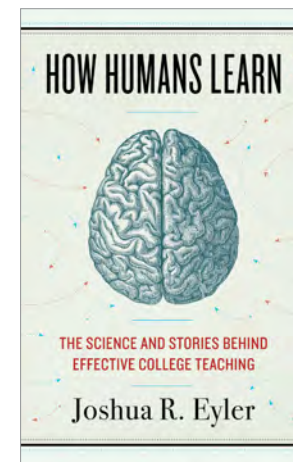
A Guide for Faculty in the Arts

Natasha Haugnes, Hoag Holmgren, and Martin Springborg

Meaningful Grading: A Guide for Faculty in the Arts enables faculty to create and implement effective assessment methodologies—research based and field tested—in traditional and online classrooms. In doing so, the book reveals how the daunting challenges of grading in the arts can be turned into opportunities for deeper student learning, increased student engagement, and an enlivened pedagogy.

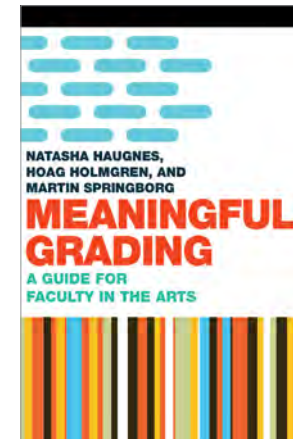
“Fills a significant gap in the teaching and learning literature. I am particularly impressed with the ability of the volume to serve simultaneously as text, guide, and reference, and suspect that artist-teachers will find the same utility.”

—David Chase, coauthor of *Assessment in Creative Disciplines: Quantifying and Qualifying the Aesthetic*



**Teaching and Learning
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September 2018 · 264pp · 5x8in
 PB 978-1-946684-41-7 · \$29.99sp
 CL 978-1-946684-40-0 · \$99.99s
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 7 images · 2 maps · 4 tables · 6 charts

THE POLITICS OF LISTS

Bureaucracy and Genocide under the Khmer Rouge

James A. Tyner

Scholars from a number of disciplines have, especially since the advent of the war on terror, developed critical perspectives on a cluster of related topics in contemporary life: militarization, surveillance, policing, biopolitics (the relation between state power and physical bodies), and the like. James A. Tyner, a geographer who has contributed to this literature with several highly regarded books, here turns to the bureaucratic roots of genocide, building on insight from Hannah Arendt, Zygmunt Bauman, and others to better understand the Khmer Rouge and its implications for the broader study of life, death, and power.

“A well-written and engaging study of why we must grapple with the bureaucratic culture of violence.”

—Ian Shaw, author of *Predator Empire: Drone Warfare and Full Spectrum Dominance*

WALTER F. WHITE

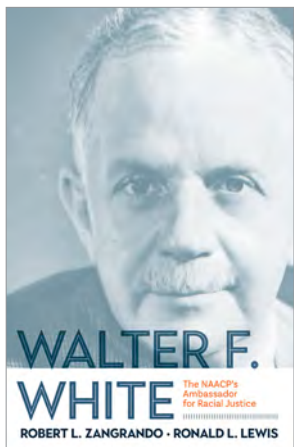
The NAACP's Ambassador for Racial Justice

Robert L. Zangrando and Ronald L. Lewis

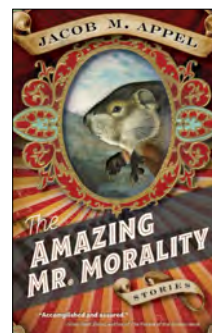
Walter F. White of Atlanta, Georgia, joined the National Association for the Advancement of Colored People (NAACP) in 1918 as an assistant to Executive Secretary James Weldon Johnson. When Johnson retired in 1929, White replaced him as head of the NAACP, a position he maintained until his death in 1955. During his long tenure, White was in the vanguard of the struggle for interracial justice. His reputation went into decline, however, in the era of grassroots activism that followed his death. In this comprehensive biography, Zangrando and Lewis seek to provide a reassessment of White within the context of his own time, revising critical interpretations of his career.

“A well-crafted, thoroughly researched, and persuasively argued biography of one of the foremost African American civil rights leaders of the twentieth century.”

—Joe William Trotter Jr., Carnegie Mellon University



January 2019 · 468pp · 6x9in
 CL 978-1-946684-62-2 · \$59.99sp
 eBook 978-1-946684-63-9 · \$59.99



THE AMAZING MR. MORALITY: STORIES

Jacob M. Appel

February 2018 · 180pp · 5.5x8.5in
 PB 978-1-946684-04-2 · \$18.99
 eBook 978-1-946684-05-9 · \$18.99

JAWS OF LIFE: STORIES

Laura Leigh Morris

March 2018 · 168pp · 5.5x8.5in
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UNRULY CREATURES: STORIES

Jennifer Caloyerias

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THE OUT-OF-SORTS

New and Selected Stories

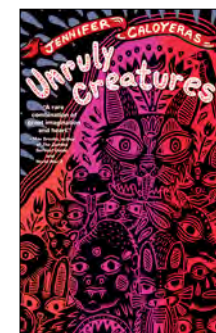
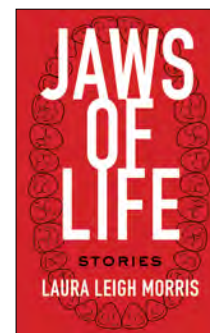
Gary Fincke

November 2017 · 420pp · 5.5x8.5in
 PB 978-1-943665-93-8 · \$24.99
 eBook 978-1-943665-94-5 · \$24.99

THE WHOLE WORLD AT ONCE: STORIES

Erin Pringle

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 eBook 978-1-943665-58-7 · \$17.99



12 ROUNDS IN LO'S GYM

Boxing and Manhood in Appalachia

Todd D. Snyder

March 2018 · 240pp · 5.5x8.5in
 PB 978-1-946684-12-7 · \$26.99
 eBook 978-1-946684-13-4 · \$26.99

THE CLIMB FROM SALT LICK

A Memoir of Appalachia

Nancy L. Abrams

May 2018 · 276pp · 6x9in
 PB 978-1-946684-18-9 · \$26.99
 eBook 978-1-946684-19-6 · \$26.99
 36 images

FIFTY CENTS AND A BOX TOP

The Creative Life of Nashville Session

Musician Charlie McCoy

Charlie McCoy with Travis D. Stimeling

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MY RADIO RADIO

Jessie van Eerden

April 2016 · 160pp · 5.5x8.5in
 PB 978-1-943665-08-2 · \$16.99
 eBook 978-1-943665-09-9 · \$16.99



THE BOOK OF THE DEAD

Muriel Rukeyser
Introduction by Catherine Venable Moore
February 2018 · 144pp · 4.72x7.48in
PB 978-1-946684-21-9 · \$17.99
3 images · 1 map

“Innovative, gorgeous, and deeply moving.”
—*Publishers Weekly* (starred review)

REBECCA HARDING DAVIS

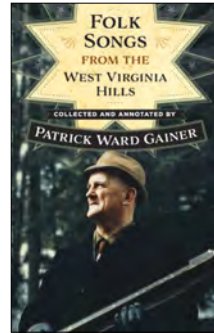
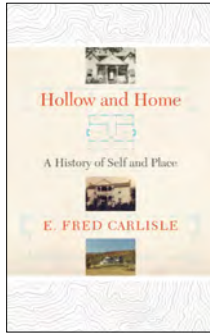
A Life among Writers
Sharon M. Harris
June 2018 · 516pp · 6x9in
JCKT 978-1-946684-30-1 · \$59.99s
eBook 978-1-946684-32-5 · \$59.99
6 images

“Remarkable.”
—*Los Angeles Review of Books*

MARKED, UNMARKED, REMEMBERED

A Geography of American Memory
Andrew Lichtenstein and Alex Lichtenstein
October 2017 · 180pp · 9x8.5in
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57 images

“Remarkable and essential.”
—*Publishers Weekly* (starred review)



THE WEST VIRGINIA PEPPERONI ROLL

Candace Nelson
Foreword by Emily Hilliard
June 2017 · 224pp · 8x9.5in
PB 978-1-943665-74-7 · \$29.99
101 images

FOLK SONGS FROM THE WEST VIRGINIA HILLS

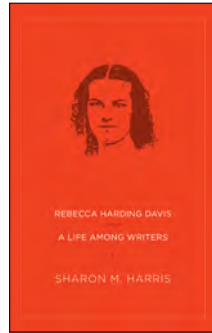
Patrick Ward Gainer
Foreword by Emily Hilliard
December 2017 · 264pp · 5.5x8.5in
PB 978-1-946684-03-5 · \$24.99

CAST IN DEATHLESS BRONZE Andrew Rowan, the Spanish-American War, and the Origins of American Empire

Donald Tunnicliff Rice
December 2016 · 384pp · 5.5x8.5in
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CL 978-1-943665-42-6 · \$99.99s
eBook 978-1-943665-44-0 · \$27.99
8 images

HOLLOW AND HOME A History of Self and Place

E. Fred Carlisle
August 2017 · 228pp · 5x8in
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CL 978-1-943665-81-5 · \$79.99s
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THE ARGUMENT ABOUT THINGS IN THE 1980S Goods and Garbage in an Age of Neoliberalism

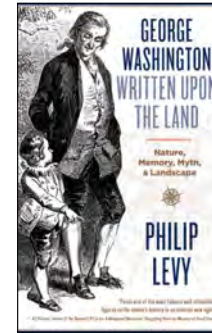
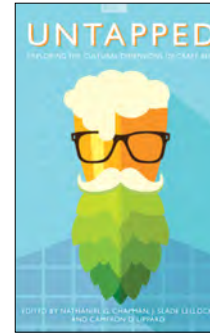
Tim Jelfs
May 2018 · 216pp · 6x9in
PB 978-1-946684-24-0 · \$29.99s
CL 978-1-946684-23-3 · \$99.99s
eBook 978-1-946684-25-7 · \$29.99

THE CONTRADICTIONS OF NEOLIBERAL AGRI-FOOD Corporations, Resistance, and Disasters in Japan

Kae Sekine and Alessandro Bonanno
August 2016 · 248pp · 6x9in
PB 978-1-943665-19-8 · \$32.99s
eBook 978-1-943665-20-4 · \$32.99

UNTAPPED Exploring the Cultural Dimensions of Craft Beer

Edited by Nathaniel G. Chapman,
J. Slade Lellock, and Cameron D. Lippard
May 2017 · 292pp · 6x9in
PB 978-1-943665-68-6 · \$29.99sp
CL 978-1-943665-67-9 · \$79.99s
eBook 978-1-943665-69-3 · \$29.99



ECOLOGISTS AND ENVIRONMENTAL POLITICS A History of Contemporary Ecology

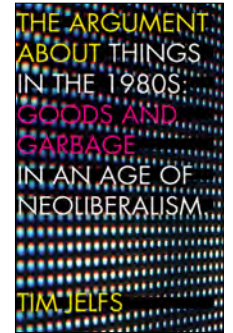
Stephen Boocking
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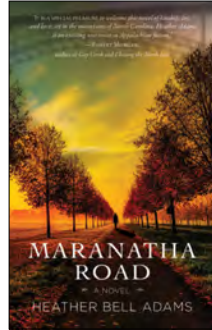
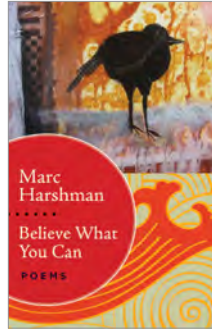
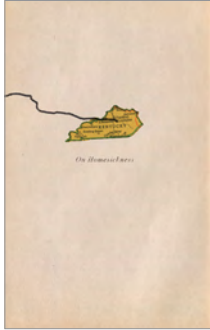
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